



THE BIG RED BALLS BOUNCE INTO TVTROPOLIS

***Wipeout Canada* premieres April 3, 2011 exclusively on TVTropolis**

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TORONTO, February 18, 2011 – After an outpouring of close to 45,000 applications, a cross-country call-back tour and a month-long filming process, the nation gets set to watch as Canadians from coast-to-coast put on their game faces on ***Wipeout Canada***. The most-anticipated Canadian game show event of the year launches **Sunday, April 3 at 8 p.m.** only on **TVTropolis**.

Each week on ***Wipeout Canada***, 20 daring and energetic contestants of all ages, shapes and sizes go head-to-head through four rounds of demanding but painfully hilarious obstacle courses. They tackle the big red balls, dizzy dummies, the sucker punch wall and the wipeout zone all for a weekly chance to win the coveted title of "Wipeout Canada Champion" and a chance to snatch the \$50,000 grand prize. ***Wipeout Canada*** features specially themed episodes like "East vs. West," "Beauty vs. Geek" and "Pro Athletes."

"From the moment we announced ***Wipeout Canada***, the outpouring of enthusiasm from Canadians has been astonishing. To have such fanatical support before the series launches is a testament to Canadians' appetite for entertaining and light-hearted programming," said **Barbara Williams, Senior Vice President, Content, Shaw Media**. "TVTropolis is the perfect home for this series and we look forward to a wildly successful launch."

"We can't wait for Canadian viewers to be part of all the laughs, spills and thrills of ***Wipeout Canada***," said **Michael Geddes, Executive Producer, Lone Eagle Entertainment**. "The series was an absolute joy to produce and we're so excited to show viewers all the big, made-for-TV personalities our country has to offer."

Quick-witted Canadian TV veteran Jonathan Torrens (*TV with TV's Jonathan Torrens, Trailer Park Boys*) and Canadian Comedy Award nominee, Ennis Esmer (*Young People Fucking, The Listener*) host the outrageously funny series, offering comical knee-jerk commentary. Model and actress, Jessica Phillips (*Deal or No Deal Canada, Being Erica*) is stationed at the centre of all the action as co-host, providing on-site commentary and capturing contestant reactions direct from the course.

For ***Wipeout Canada*** enthusiasts clamouring for more spills and thrills, **WipeoutCanada.com** is the ultimate online source for exclusive extras from the series. The site boasts a multitude of bonus content, including host blogs and video featurettes, 260 detailed contestant Q&As and on-set video interviews, and a "Before & After" image gallery where fans can watch contestants transform from their cleanest to muddiest. The site also features a gallery that takes fans through the show's four vigorous obstacle courses, a web series featuring the ***WipeoutCanada.com*** *Ambassador Contestant* and full episodes available the day after broadcast.

Wipeout Canada fans can also connect using Facebook and Twitter. Visit www.facebook.com/wipeoutcanada and follow @WipeoutCanada to get up-to-the-minute news on the series.

Wipeout Canada features 13 one-hour episodes filmed on the iconic ***Wipeout*** obstacle course used by all international formats of the infamous reality series. The highly-anticipated first season of ***Wipeout***

Canada promises to provide the most spectacular spills, face plants and total wipeouts.

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TVtropolis is a Shaw Media channel.

About Shaw Communications Inc.

Shaw Communications Inc. is a diversified communications and media company, providing consumers with broadband cable television, High-Speed Internet, Home Phone, telecommunications services (through Shaw Business), satellite direct-to-home services (through Shaw Direct) and engaging programming content (through Shaw Media). Shaw serves 3.4 million customers, through a reliable and extensive fibre network. Shaw Media operates one of the largest conventional television networks in Canada, Global Television, and 19 specialty networks including HGTV Canada, Food Network Canada, History Television and Showcase. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (TSX: SJR.B) (NYSE: SJR). For more information about Shaw, please visit www.shaw.ca.

About Lone Eagle Entertainment:

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto. Founded in 1996 by Michael Geddes, Lone Eagle develops and produces high-concept television such as the smash hit series Popstars, the #1 rated Canadian series for three consecutive seasons. Lone Eagle has also brought TV audiences Inside the Box, You Bet Your Ass, The Office Temps, The Call, Supermodels, Tribes of the 21st Century and Carlawood. www.loneeagle.tv.

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