



FOR IMMEDIATE RELEASE
GET READY CANADA, POPSTARS 3 IS HERE!

(TORONTO- July 9, 2002) From the producers that brought you the hit television reality series **Popstars**, Lone Eagle Entertainment, in association with the Global Television Network, is proud to announce the auditions for **Popstars 3**.

This year, **Popstars 3** is searching for a solo vocalist to be chosen by the viewing public through telephone voting. The search has expanded from coast to coast, with many cities added to last year's tour. A judging panel will select finalists who will contend for one final spot selected by the show's television audience. In each city, local radio personalities and celebrities will select the top 50 singers to appear before a judging panel. Five people from each city will make the cut and go on to represent their city at boot camp in Toronto.

"**Popstars** has proven to be a hit with viewers and we look forward to another lively season," said Loren Mawhinney, Vice President of Canadian Production, Global Television. "Audiences can expect a new level of excitement with the chance to vote for their favorite finalist."

"This season will be our biggest with the most exciting finale to date... our television audience will decide who is the next solo superstar," said Michael Geddes, President of Lone Eagle Entertainment.

Open call auditions will be held by the following radio stations in:

Vancouver	- The Beat 94.5	- July 19, Plaza of Nations. 730 Pacific Blvd.
Edmonton	- Power 92	- July 20, 21st, Klondike Days Northland Exposition.
Winnipeg	- Hot 103	- July 21, The Days Inn. 550 McPhillips Street.
Montreal	- Q92	- July 23, Club Med World. 954 St.Catherine St. West
Regina	- Z99	- July 24, Saskatchewan Center of the Arts.
Saskatoon	- C95	- July 24, Saskatoon Inn. 2002 Airport Road.
Victoria	- Hot 103	- July 25, Mayfair Shopping Center.
St.John's	- OZ Fm	- July 27, Club One Newfoundland.
Toronto	- Kiss 92	- July TBA

The Final Outcome:

In a groundbreaking twist, this year the audience will determine the eventual winner of **Popstars 3** - through a national telephone voting system. The finalist will truly be a “people’s choice” star. Will it be a guy or a girl? Only the audience can say. The winning solo artist will receive a major recording contract.

Popstars 3 is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment is a Toronto-based production company that creates and produces highly rated television programming.

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For locations and application details, please log on to www.popstars.ca and www.canada.com

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