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### **Tricon boxes up Spanish format sale**

Canadian distributor [Tricon Films & Television](#) has licensed its pop cultural gameshow format Inside the Box to a Spanish producer, which will make the series for a local pubcaster.

Redaccion 7, which was behind Spain's recent local version of Dutch format [Battle of the Choirs](#), will produce 85x30' episodes of Inside the Box for Canal Sur 2, the second public channel of Radio y Television de Andalucia (RTVA).

Toronto-based indie Lone Eagle Entertainment, which developed the format and produced the first version for Canada's TVtropolis, will provide consultancy to Redaccion 7 as part of the deal.

The sale is Tricon's first for Inside the Box, the finished and format versions of which it acquired ahead of Mipcom 2008.

The gameshow sees three contestants race the clock, answering a series of questions and identifying subjects related to past and present TV shows in order to win a cash prize.

"We are in the business of creating new formats and testing them in our local market," said Lone Eagle president Mike Geddes. "This show was designed from the start to have broad appeal internationally as a format. The game structure lends itself to a highly localised version."

Carrie Mudd, VP of distribution and development at Tricon, added: "This is the perfect gameshow for TV addicts. The best gameshows are those that are as much fun for viewers playing at home and this, with its recap of well-loved and best-known TV productions, really hits the mark."