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LONE EAGLE ENTERTAINMENT ANNOUNCES PRODUCTION OF SECOND SEASON OF GAME SHOW 'YOU BET YOUR ASS'.

(BANFF, Alberta, Canada – June 12th, 2006) Lone Eagle Entertainment Ltd. is proud to announce the company has begun production on the second season of the comedy game show success **You Bet Your Ass** for The Comedy Network in July of this year. The order of 52 episodes represents a sizable increase from the initial season of the show, signifying plans for a daily run of the series.

You Bet Your Ass is a first of its kind game show that blends the intensity of casino blackjack with a ménage of hilarious pop-culture trivia in wickedly funny question and answer rounds. The game features three rounds of wagering points on a giant interactive game board where true 'casino' gamesmanship and awesome trivia knowledge will determine the winner. 'The Wild Card' and 'The Dirty Dozen' speed round provide further opportunities for contestants to add to their totals, or better yet, steal points from another player.

The show is hosted by internationally-renowned comedian Stewart Francis, who interacts with the contestants in ways never seen. The stunningly beautiful Sitara Hewitt acts as his smart ass co-host to keep the game moving.

"The series and format struck a chord with viewers and we are thrilled with the significant second season order of 52 episodes, which will fuel international interest in this franchise," said Michael Geddes, Executive Producer and President of Lone Eagle Entertainment.

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept television programming. Lone Eagle has produced the smash hit series **Popstars**, the #1 rated Canadian series for three seasons, and **Supermodels** in association with Ford Models, NYC, as well as its formats **Hooked Up** for Craig Broadcasting and **The Call** for Life Network. The company recently wrapped production of the primetime comedy/reality hybrid **The Office Temps**, which was produced in Canada for Global (10 x 60min.) The worldwide format rights for **The Office Temps** are represented by Reveille LLC. The company produced the first season of the hit game show **You Bet Your Ass** for the Comedy Network in 2005. Lone Eagle is represented by CAA.

All comedy, of all kinds, 24-hours-a-day, is the mandate of The Comedy Network, Canada's first-and-only specialty comedy service. Launched in October 1997, The Comedy Network offers an unrivalled slate of original Canadian productions, with 44 per cent of its revenues being reinvested in Canadian programming. To more than 4.8 million subscribers, The Comedy Network broadcasts, uncut and uncensored, an eclectic mix of stand-up, sketch, improv, and animated comedy as well as topical comedy talk shows, game shows and classic situation comedies. The Comedy Network is a division of CTV Television. Visit The Comedy Network's Web site at www.thecomedynetwork.ca.

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