



**LONE EAGLE ENTERTAINMENT AND REVELLE ANNOUNCE
DISTRIBUTION AND PRODUCTION DEAL FOR HOT NEW PRIMETIME
FORMAT "THE OFFICE TEMPS".**

FOR IMMEDIATE RELEASE

(Toronto, April 1, 2005) Lone Eagle Entertainment Ltd. and Reveille LLC are proud to announce a distribution deal for the worldwide format rights to **The Office Temps**, a hot new primetime format developed for television by Lone Eagle's Michael Geddes. In addition, Reveille will produce a US version of the series in coordination with Lone Eagle. Lone Eagle is currently in post production of 10 x 1 hour episodes with the Global Television Network for the initial, Spring 2005 Canadian launch of the format.

The Office Temps is a workplace Comedy/Reality series that takes a hilarious look on a grand scale into the world of temporary employment, where improv actors working at bogus companies conspire to turn the 'office' into an unpredictable and unbelievably wild job for the unwitting temps.

"**The Office Temps** represents a hilarious and clever series that gives new meaning to 'first day on the job', something every culture and territory can appreciate and understand. We smell a hit in **The Office Temps**," said Michael Geddes, President of Lone Eagle Entertainment. "It is poised to be a powerful international format. We are thrilled to be working with Ben Silverman, Chris Grant and Reveille, who have proven to be a dominant international force in format creation and distribution. We look forward to an exciting MIP 2005 launch of this series by Reveille."

"We are searching the world for the best content creators and formats. Michael Geddes and Lone Eagle are fantastic partners and we are thrilled to be distributing and producing **The Office Temps**. Reveille loves comedy," remarked Ben Silverman.

The Office Temps was created by the Los Angeles-based writer/producer team Darrell Vickers and Andrew Nichols, and packaged by Creative Artists Agency with Lone Eagle.

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept primetime television programming. Lone Eagle has produced 3 seasons of the smash hit series "Popstars", the #1 rated Canadian

show for Global Television three years running, as well as its formats "Hooked Up" for Craig Broadcasting, "The Call" for Life Network, and "Supermodels" for Global Television. Lone Eagle is represented by CAA in Los Angeles.

REVEILLE, an independent television studio with a strategic relationship with NBC Universal, develops, produces and distributes new and non-traditional programming formats for television and motion pictures across a variety of genres, including comedy, drama, game, and reality for American and international markets. Founded in 2002 by CEO Ben Silverman, the company currently produces television's newest comedy hit "The Office" for NBC, and the 3rd season of "Nashville Star" for USA Network. The studio is also currently in production on the second seasons of its NBC reality sensation "The Biggest Loser", the breakout Bravo docusoap "Blow Out", and the inaugural season of Academy Award nominee Morgan Spurlock's "30 Days" for FX. Other Reveille programming includes "The Restaurant" for NBC, "The Club" on Spike, and "Date My Mom" on MTV.

In addition, the company sells television formats internationally for producers such as BBC Worldwide, Renegade and Princess Productions, as well as its own finished tapes and program formats such as "The Restaurant" (NBC), "Blow Out" (Bravo) and "30 Days" (FX). Reveille also distributed the internationally renowned, award-winning "9/11" documentary and is a world leader in creating integrated marketing opportunities for leading advertisers as well as developing alternative financing paradigms.

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