



## **LONE EAGLE ANNOUNCES DISTRIBUTION DEAL WITH FOX WORLD AND FOX TELEVISION STUDIOS FOR HOT NEW PRIMETIME FORMAT “THE TEMPS”.**

### FOR IMMEDIATE RELEASE

(Toronto, September 27th, 2004) Lone Eagle Entertainment Ltd. and Fox World are proud to announce a distribution deal for the worldwide format rights to **The Temps**, a hot new primetime format developed for television by Michael Geddes, President of Lone Eagle. In addition, Lone Eagle and Fox Television Studios will co-produce a US version of the series and roll out the format internationally in conjunction with Twentieth Century Fox Television. Lone Eagle is currently in production of 10 x 1 hour with the Global Television Network for the initial, Canadian launch of the format.

**The Temps** is a Comedy/Reality hybrid series that takes a hilarious hidden camera look into the world of temporary employment, and the stress and transformation individuals undergo at a new place of work.

“**The Temps** represents a hilarious and clever series that gives new meaning to ‘first day on the job’, something every culture and territory can appreciate and understand. **The Temps** is a series that will pass the ‘water cooler test,’ in fact it is the water cooler! We smell a hit in **The Temps**,” said Michael Geddes, President of Lone Eagle Entertainment. “It is poised to be a powerful international format. We are thrilled to be working with Fox.”

“We’re excited to be working with one of Canada’s premiere production entities,” commented Daniela Welteke, executive vice president, FoxWorld. “With Lone Eagle’s expertise in the unscripted arena, we’re confident **The Temps** will be a format that will be embraced globally.”

Holly Jacobs, executive vice president, alternative development, Fox Television Studios (FtvS) added, “David Martin (exec. vp, alternative productions, FtvS) and I look forward to working closely with Michael and his team to develop and co-produce **The Temps** for the US market.”

**The Temps** was created by the Los Angeles-based writer/producer team Darrel Vickers and Andrew Nichols, and packaged by Creative Artists Agency with Lone Eagle.

**Lone Eagle Entertainment Ltd.** is an independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept television programming. Lone Eagle has produced 3 seasons of the smash hit

series “Popstars”, the #1 rated Canadian show for Global Television three years running, “Supermodels” for Global, in association with Ford Models New York, as well as its formats “Hooked Up” for Craig Broadcasting and “The Call” for Life Network. Lone Eagle is represented by CAA in Los Angeles.

**Fox World**, a unit of Fox Television Studios, is a global leader in the worldwide format and international co-production business. The company, working in conjunction with 20<sup>th</sup> Century Fox Television Distribution, seeks strategic production collaborations between the international and U.S. market. With offices in North America, Europe, Australia and Asia (working with Fortune Star), the unit has successfully mounted partnerships with broadcasters and major local production companies worldwide. Specifically, Fox World has the resources to skillfully roll out formats in multiple territories simultaneously. International formats include “Temptation Island,” “Joe Millionaire,” “My Big Fat Obnoxious Fiancée,” “Simple Life,” “Playing it Straight,” “Captive,” “Surprise Wedding,” “Challenge of the Child Geniuses,” and “Face-Off.”. Fox World productions have been aired by telecasters including BBC, ITV, Sky One, CH 4, Foxtel, RTL, TF1, Antena 3, ch 7, SBS, SBT, TV Globo, France 2 and Telemundo, spanning such territories as the U.K., U.S., Germany, France, Italy, India, Spain, Russia, Romania, Australia, Sweden, Norway, Denmark, Holland, Belgium, South Africa, Portugal, Argentina, Brazil and other Latin American regions, among others.

**Fox Television Studios** is an independent unit of the Fox Entertainment Group that produces a broad range of television programming for the U.S. and global markets. Its divisions produce: (1) Network Primetime Series through its partnership in Regency Television (“Malcolm in the Middle;” “The Bernie Mac Show”); (2) Original Movies, Series and Limited Series (“Redemption,” “The Shield,” and “The Grid”); (3) Unscripted Programs (“Biography” and “The Most Extreme”); (4) International/local production and formats through Fox World (“Temptation Island” and “My Big Fat Obnoxious Fiancée”). In recent years, its cutting-edge programs have won multiple Emmy, Golden Globe, Peabody, Humanitas and other awards.

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