

Fox takes on The Temps

Fox World and Fox Television Studios have teamed up with a Canadian independent for the US and international roll-out of a new comedic format that pokes fun at people's 'first day on the job'.

Developed by Canada's Lone Eagle Entertainment, The Temps is a comedy/reality hybrid that takes a hidden camera look into the world of temporary employment, revealing the stress and transformation that individuals undergo at a new place of work.

It was created by the Los Angeles-based writer/producer team Darrel Vickers and Andrew Nichols, and was packaged with Creative Artists Agency.

Lone Eagle is currently in production on a 10-hour Canadian version of the format for Global Television Network. "It is something every culture and territory can appreciate and understand," said Lone Eagle president Michael Geddes, predicting that the series will pass the 'water cooler test'.

Fox Television Studio's Holly Jacobs and David Martin, both evps in the alternative development unit, will be working together with Lone Eagle to develop and coproduce the series for the US market.

Meanwhile, an international rollout of the format in conjunction with Twentieth Century Fox Television is also in the works. The format will join The Rebel Billionaire: Branson's Quest for the Best, The Law Firm (wt), Renovaye My Family, Trading Spouses, Captive, The Simple Life and Secret Attractions on Twentieth Century Fox Television's Mipcom format slate.

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