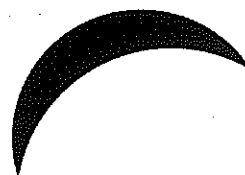




Global®



LONE EAGLE
ENTERTAINMENT

FOR IMMEDIATE RELEASE

GET READY CANADA, POPSTARS THE ONE IS HERE!

(TORONTO- July 5, 2000) From the producers that brought you the hit television reality series **Popstars**, Lone Eagle Entertainment, in association with the Global Television Network, is proud to announce the auditions for **Popstars THE ONE**.

This year, **Popstars** is searching for a solo vocalist to be chosen by the viewing public through telephone voting. The search has expanded from coast to coast, with many cities added to last year's tour. A judging panel will select finalists who will contend for one final spot selected by the show's television audience. In each city, local radio personalities and celebrities will select the top 50 singers to appear before a judging panel. Finalists from each city will make the cut and go on to represent their city at boot camp in Toronto.

"**Popstars** has proven to be a hit with viewers and we look forward to another lively season," said Loren Mawhinney, Vice President of Canadian Production, Global Television. "Audiences can expect a new level of excitement with the chance to vote for their favorite finalist."

"This season will be our biggest with the most exciting finale to date... our television audience will decide who is the next solo superstar," said Michael Geddes, President of Lone Eagle Entertainment.

Open call auditions will be held by the following radio stations in:

Vancouver - **The Beat 94.5**
Edmonton - **Power 92**
Winnipeg - **Hot 103**
Montreal - **Q92**
Regina - **Z99**
Saskatoon - **C95**
Victoria - **Hot 103**
St. John's - **OZ Fm**
Toronto - **Kiss 92**
Saint John - **The Wave**

The Final Outcome:

In a groundbreaking twist, this year the audience will determine the eventual winner of **Popstars THE ONE** – through a national telephone voting system. The finalist will truly be a “people’s choice” star. Will it be a guy or a girl? Only the audience can say. The winning solo artist will receive a major recording contract.

Popstars is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment is a Toronto-based production company that creates and produces highly rated television programming.

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For locations and application details, please log on to www.popstars.ca and www.canada.com

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