



FOR IMMEDIATE RELEASE

**“POPSTARS – THE ONE” SCORES TWO GEMINI NOMINATIONS**

(TORONTO- September 10, 2003) Lone Eagle Entertainment Ltd. is proud to announce that **Popstars – The One**, the third season of the highly rated Popstars series, received a Gemini nomination in the newly created category “Best Reality Based Entertainment Program or Series.” This marks the first time that reality-based programming has been recognized by the Academy of Canadian Cinema and Television. Popstars editor Craig Bateman also earned a Gemini nomination for “Best Picture Editing in a Comedy, Variety or Performing Arts Program or Series” for Episode One of **Popstars – The One**. Popstars airs on the Global Television Network.

“We are thrilled that Popstars has been nominated for two Gemini awards. It is recognition of a series that has been a ratings powerhouse with Canadians for three wonderful seasons. A great team has been involved in making Popstars a compelling prime time series and this nomination is a tribute to their fantastic talents,” said Michael Geddes, President of Lone Eagle Entertainment.

The awards will be handed out when the Academy of Canadian Cinema & Television holds its 18th Annual Gemini Awards gala event. Celebrating outstanding achievement in Canadian English television, the Gemini Awards will be hosted by Gemini nominee Seán Cullen and presented from the Metro Toronto Convention Centre, broadcast on CBC Television, October 20th, 2003 beginning at 8:00 PM.

Lone Eagle Entertainment Ltd. (“Lone Eagle”) is an independent production company based in Toronto. The company was founded in 1994 by Michael Geddes to produce innovative market-driven television. A leading producer of prime time television, Lone Eagle continues to build its reputation for producing high concept shows that are ratings winners.

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