



**Lone Eagle Music and Universal Music, making music again with
“Popstars II – Boy Meets Girl”**

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Lone Eagle Entertainment Ltd, Lone Eagle Music Inc. and Universal Music Canada are proud to announce that they have come to an agreement for the release of the “Popstars II – Boy Meets Girl” album. Universal will be distributing the upcoming album from Lone Eagle Music.

“We are thrilled to once again have Universal Music on board. We know each other well and look forward to making this bigger and better than last year’s project,” said Tom Powers, Vice President of Business Development, Lone Eagle Entertainment.

Glenn Moss, Vice President, Strategic Marketing, Universal Music Canada, commented, “The show ‘Popstars’ has proven to be an excellent launching pad for new artists. It is amazing to see the incredible talent from across this country.”

Sarah Norris, Senior Vice President, Universal Music Canada added, “We look forward to once again working with Lone Eagle and, with them, introducing a group of talented artists into the market.”

“Popstars II – Boy Meets Girl” is a 14 episode, prime time docu-soap which will be broadcast on the Global Television Network. The series will chronicle the real-life selection, creation and development of a five-member boy / girl group. In 2001, Lone Eagle’s smash hit series “Popstars” was the No. 1 rated Canadian show. The series documented the formation of a Canadian female pop super group, “Sugar Jones.” The self-titled CD “Sugar Jones,” became a certified platinum album.

“Popstars has become a national phenomena in this country. We are thrilled to be working with Universal again on this project and anticipate high demand for the upcoming CD,” said Michael Geddes, President of Lone Eagle Entertainment.

“Global is delighted that Popstars is returning to the primetime lineup,” said Loren Mawhinney, Vice President of Canadian Production. “We are confident the series, as well as the music, will generate considerable interest and excitement.”

“Popstars II – Boy Meets Girl” will premiere on Global, Friday March 1st at 9:00pm (ET), with a special one-hour episode. The series then moves to Tuesday nights at 8:30pm (ET) beginning March 5.

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