



POPSTARS
BOY MEETS GIRL™



GET READY CANADA: POPSTARS BOY MEETS GIRL IS HERE!

(Toronto Feb 4th 2002) From the producers that brought you the hit television show Popstars, Lone Eagle Entertainment, in association with the Global Television Network, is proud to announce the launch of 13 new episodes of **Popstars - Boy Meets Girl**. A special one-hour opening episode will premiere Friday, March 1.

The series promises to be a spellbinding journey, capturing all the behind-the-scenes drama and allure of the making of a guy-girl pop super group. This past August, thousands of young adults tried out across the nation for a chance at fame. Of the hopefuls, five unknown talents will be propelled into stardom. Beginning March 1, viewers will be able to see the tears, fears, laughter and hard work of a select group of guys and girls competing for a chance to make their dreams come true.

The original Popstars earned the distinction of being the highest-rated Canadian prime time series for 2001.

"Popstars is becoming an annual television event that two million Canadians look forward to and we plan to build on every year. We are excited that we will be launching Canada's first guy-girl super group, and know Canada is ready and waiting for another hit season," said Michael Geddes, President of Lone Eagle Entertainment.

"We are delighted to have Popstars back for another season," said Loren Mawhinney, Global's Vice President of Canadian Production. "We are confident that the new boy-girl twist will generate even more excitement than the original series."

Popstars - Boy Meets Girl will premiere on the Global Television Network Friday March 1st as follows:

8:00pm Maritimes/Manitoba/Saskatchewan
9:00pm Ontario/Quebec/BC/Alberta

Following episodes will air Tuesdays, as of March 5 on Global after "That 70's show"

9:30pm Maritimes/Alberta
8:30pm Quebec/Ontario/BC
7:30pm Manitoba/Saskatchewan

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