



FOR IMMEDIATE RELEASE

**GET READY CANADA, POPSTARS BOY MEETS GIRL IS HERE!**

(TORONTO- August 21, 2001 ) From the producers that brought you the hit television reality series **Popstars**, Lone Eagle Entertainment, in association with the Global Television Network, is proud to announce the auditions for **Popstars: Boy Meets Girl**.

**Popstars: Boy Meets Girl** will be a 13-episode, half-hour Canadian primetime docu-soap that chronicles the real-life selection, creation and development of a band, comprised of males and females 18 years of age and older. (They must be 19 years old in New Brunswick, Nova Scotia, Newfoundland and British Columbia). **Popstars: Boy Meets Girl** will air on Global Television. Don't miss the hottest TV show ever and watch as dreams are fulfilled.

"We are excited that Popstars is returning to the primetime lineup," said Loren Mawhinney, Vice President of Canadian Production at Global. "We are confident that the popularity of the first series will make Popstars II, Boy Meets Girl another resounding success with viewers."

Like the first **Popstars**, **Popstars: Boy Meets Girl** will follow the selection and grooming process culminating with the release of the group's CD, video and tour via a recording contract with Universal music.

Last year thousands of girls auditioned across Canada for the chance to be the world's next Popstar. The result was Sugar Jones. This year, viewers will witness the tears, fears, laughter and hard work of girls and guys trying to make their dreams come true, with the added bonus of seeing the "sparks fly" as girls and guys compete for the chance to be the next super pop group.

"Popstars, Boy Meets Girl" will again set a new watermark in this country for this genre, based on the level of excitement inherent in this concept," said Michael Geddes, president of Lone Eagle Entertainment. "Popstars is becoming an annual television event that two million Canadians look forward to and we hope to build every year. We are excited that we will be launching Canada's first guy/girl supergroup."

The show will travel across Canada for open call auditions.

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Open call auditions will be held in:

**CALGARY, Alberta**  
Paramount Chinook  
6455 Macleod Trail S.W  
Callbacks: September 11, 2001  
September 10, 2001  
9:00 am

**VANCOUVER, B.C**  
SilverCity Riverport  
14211 Entertainment Way  
Richmond, B.C  
Callbacks: September 14, 2001  
September 13, 2001  
9:00 am

**TORONTO, Ontario**  
Paramount Toronto  
259 Richmond Street West  
Toronto, Ontario  
Callbacks: September 19, 2001  
September 18, 2001  
9:00 am

**MONTREAL, Quebec**  
StarCite Montreal  
4825 Avenue Pierre de Coubertin  
Montreal, Quebec  
Callbacks: September 21, 2001  
September 20, 2001  
9:00 am

**Popstars: Boy Meets Girl** is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment is a Toronto based production company that creates and produces highly rated television programming.

CanWest Global Communications Corp. (NYSE:CWG; TSE:CGS.S and CGS.A; [www.canwestglobal.com](http://www.canwestglobal.com)) is an international media company. CanWest, now Canada's largest publisher of daily newspapers owns, operates and/or holds substantial interests in newspapers, conventional television, out-of-home advertising, specialty cable channels and radio networks in Canada, New Zealand, Australia, Ireland and the United Kingdom. The Company's program production and distribution division and interactive media division operate in several countries throughout the world.

For location details and application details, please log on to [www.popstars.ca](http://www.popstars.ca) and [www.canada.com](http://www.canada.com)

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