



FOR IMMEDIATE RELEASE

POPSTARS debuts with a strong audience of 1.2 million, second episode comes on stronger.

(TORONTO – Thursday February 15, 2001)

Lone Eagle Entertainment is proud to announce an audience of 1.2 million for the premiere episode of POPSTARS on Sunday February 4, according to the Nielsen Ratings. POPSTARS premiere episode was a sure hit on Global, with a whopping 641,000, a 6+ rating among adults 18-49 who tuned in Sunday night in the Toronto/Hamilton area. The second episode of Popstars, which aired on Sunday February 11, generated a 7 rating among adults 18-49, and drew an audience of approximately 700,000 viewers in the Toronto/Hamilton area.

"The rating for the second episode increased on the premiere as viewers made a decision to watch Popstars," said Doug Hoover, Senior Vice President of Promotions and Publicity. "And we are confident that the popularity of the show will increase as the series develops and the finalists are announced."

POPSTARS is a 13-episode, half-hour Canadian primetime docu-soap that chronicles the real-life selection, creation and development of a hit female pop group comprised of five women between the ages of 18-25. This sensational series, produced by Lone Eagle Entertainment Ltd., airs Sunday evenings at 7 p.m. on Global Television Network.

Last August, over four thousand girls auditioned across Canada in the largest casting call of its kind ever held in this country. POPSTARS will continue to follow the selection and grooming process for the group, culminating with the release of the group's CD and video and tour via a recording contract with Universal Music.

"Popstars represents a unique, exciting, and ambitious project to find Canada's next music superstars," said Michael Geddes, President of Lone Eagle Entertainment and Executive Producer for Popstars. "We are thrilled that a large number of people are watching and participating in this TV show, to make this musical act Canada's own," he adds.

CanWest Global Communications Corp. (NYSE: CWG; TSE, WSE: CGS.S and CGS.A; www.canwestglobal.com) is an international media company. CanWest owns, operates and/or holds substantial interests in conventional television and specialty cable channels in Canada, New Zealand, Australia, Ireland, and the United Kingdom. The Company's program production and distribution division and interactive media division operate in several countries throughout the world.

Popstars is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment is a Toronto based production company that creates and produces highly rated reality television programming.

For further information on POPSTARS, please contact:

Heidi Winkelmann
Lone Eagle Entertainment
(416) 351-9111

