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## Look out Canada we're making our own "POPSTARS"

(TORONTO – Thursday, May 11, 2000) The concept has become a broadcasting and recording industry phenomena in Australia and now it's invading Canada. **POPSTARS** is a 13-episode Canadian primetime docu-soap that will chronicle the real life selection, creation and development of a hit female pop group comprising of five women between the ages of 18-25. This sensational series will be produced by Lone Eagle Entertainment Ltd. and will debut in January 2001, on Global Television.

Beginning Summer 2000, thousands of girls will audition across Canada in the largest casting call of its kind ever held in this country. The series will follow the selection and grooming process culminating with the release of the group's CD, video and tour. An international record deal will bring a top produced single and album release into the marketplace.

"This series promises to be a spellbinding enterprise, capturing all the behind-the-scenes drama and allure of the making of a real-life all girl pop group," said Loren Mawhinney, Vice President of Canadian Production for the Global Television Network. "We are very excited to be the broadcaster for this ground-breaking project," she added.

The Canadian rights to **POPSTARS** have been acquired from Australia, where this concept has been an unparalleled success on every level. The series **POPSTARS** and the launch of the pop group "*Bardot*" has resulted in the highest rated primetime program in the market in the last 5 years and is regularly beating out such competitive shows such as "Who Wants to be a Millionaire?" and "60 Minutes." The group "*Bardot*" has just launched their single to a number one debut in Australia.

"The multi-media marketing strategy we are planning to launch in Canada will undoubtedly take **POPSTARS** to the top ten in Canada as its counterpart has in Australia," said Michael Geddes, President of Lone Eagle Entertainment Ltd. "It is our firm belief that Lone Eagle Entertainment's ability to attract ratings, its marketing expertise, the strength of the programming concept and the top tier partners involved in the **POPSTARS** project will result in a tremendous winning property," he added.

**POPSTARS** is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment Ltd. is a Toronto based company that creates and produces highly rated market driven programming such as "Game On!" which airs on Global Television.

CanWest Global Communications Corp. (NYSE: CWG; TSE, WSE: CGS.S and CGS.A; ) is an international media company. CanWest owns, operates and/or holds substantial interests in conventional television and specialty cable channels in Canada, New Zealand, Australia, Ireland, and the United Kingdom. The Company's program production and distribution division and interactive media division operate in several countries throughout the world.

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