



For Immediate Release

“POPSTARS” in harmony with Universal Music

Toronto, Canada June 28, 2000

Michael Geddes, President of Lone Eagle Entertainment Ltd., is proud to announce an agreement with Universal Music to be the recording partner for **Popstars™**. **Popstars™** is a 13 episode, prime time docu-soap that will chronicle the “real life” selection, creation and development of a hit female pop group comprising five women between the ages of 18 and 25. The scope of the Universal Music agreement will include the recording and release of the group’s CD and video.

Beginning August 2000, thousands of girls will audition across Canada in the largest cast call of its kind ever held in this country. The series will follow the selection and grooming process of Canada’s first female “pop supergroup”.

“We are thrilled that Universal Music has become an integral piece in the **Popstars™** puzzle. Universal’s dynamic vision and commitment to producing the best possible recording coupled with their obvious market strength, has left us with no doubt that Universal Music and Lone Eagle Entertainment will launch a number one recording act in **Popstars™**,” said Michael Geddes.

“We are extremely excited to become a part of this remarkable project,” commented Randy Lennox, President Universal Music. “This unique process provides the perfect opportunity for the Canadian public to have a real sense of ownership in the long term development of our young Canadian artists. **Popstars™** is an exciting, interactive and entertaining avenue to showcase this talent,” he added.

A broadcasting deal has been sealed with Global Television Network, and the television series will debut in primetime January, 2001.

“The signing of this record label has added yet another vital element to the **Popstars™** development, we’re confident we’ve found the perfect match in Universal Music for **Popstars™** to go ahead to be the success we know it will be,” said Loren Mawhinney, Global’s Vice President of Canadian Production.

Popstars™ is a revolutionary television concept owned and produced by Lone Eagle Entertainment Ltd. Lone Eagle Entertainment Ltd. is a Toronto based production company that creates and produces highly rated market driven programming.

The Canadian rights to **Popstars™** have been acquired from Australia, where this concept has been an unparalleled success on every level. The series **Popstars™** and the launch of the pop group “*Bardot*” has resulted in the highest rated primetime program in the market in the last 5 years and is regularly beating out such competitive shows such as “Who Wants to be a Millionaire?” and “60 Minutes.” The group “*Bardot*” launched their single and album to a number one debut in Australia and New Zealand.

CanWest Global Communications Corp. (NYSE: CWG; TSE, WSE: CGS.S and CGS.A; www.canwestglobal.com) is an international media company. CanWest owns, operates and/or holds substantial interests in conventional television and specialty cable channels in Canada, New Zealand, Australia, Ireland, and the United Kingdom. The Company’s program production and distribution division and interactive media division operate in several countries throughout the world.

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