

## **Lone Eagle tackles workplace reality**

Taking off from the international attention surrounding BBC mocksoap *The Office*, Canadian indie Lone Eagle is unveiling a new primetime format where exploits within the work environment are put under the 'reality' lens.

Toronto-based Lone Eagle Entertainment is rolling out *The Temps* (10x60'), a comedy/reality hybrid that takes a hidden camera look into the world of temporary employment, and the stress and individuals undergo at a new place of work.

The producer has not disclosed a Canadian broadcast partner, but said an announcement is imminent.

Michael Geddes, president at Lone Eagle, said the series, "will give new meaning to the phrase 'first day on the job', something every culture and territory can appreciate and understand."

Tom Powers, vp of business development, noted that he expects to make "several announcements" in the near future on the acquisition of international format rights for the series.

Other formats being sold by Lone eagle at MipTV include *The Call* (13x60'), for Alliance Atlantis' Life Network, which takes a behind-the-scenes look at the world of the casting couch; and *Hooked Up*, a reality-dating series commissioned by Craig Media in Canada that sees singles looking for love in the Canadian Rockies.

Jenn Kuzmyk  
31 Mar 2004  
© C21 Media 2008