

## Reveille sends Office Temps to Brazil

The Office Temps, the primetime unscripted comedy format produced for Global TV in Canada by Lone Eagle Entertainment and sold internationally by Reveille, is to be produced locally in Brazil.

Commercial channel SBT will make a series of 10 one-hour episodes for its own audience based on the Canadian show, a workplace comedy/reality hybrid that takes a look into the world of temporary employment.

The format has improv actors working at bogus companies, "who conspire to turn the office into an unpredictable and unbelievably wild job for the unwitting temps" from the real world, drawn into the joke through classified ads.

"The Office Temps is a highly relatable unscripted comedy set in the workplace and we have always believed in its ability to translate," said Chris Grant, executive VP of international distribution and creative affairs at Ugly Betty prodco Reveille.

"It can work in any market across the globe and Reveille's John Pollak has done a tremendous job getting the show into production with our valued partners, SBT in Brazil. We are excited to head to Cannes next month with some of the best formats the world has to offer."

Reveille got its hands on the Office Temps through a deal struck back in April 2005. The format - often described as Punk'd meets The Office - was created by the Los Angeles-based writer/producer team Darrel Vickers and Andrew Nichols.

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