

## **Screentime picks up Canadian reality**

London-based format sales house Screentime Partners has signed a deal to represent a pair of reality formats that launched last month on Canadian networks.

After inking a rep deal with Toronto-based Lone Eagle Entertainment, Screentime Partners has certain territorial rights to Hooked Up and The Call.

The first is a dating format that aired over six hours on Craig Broadcasting, Canada's largest privately owned terrestrial broadcaster. The show sends 10 women and 10 men off into the Rocky Mountains on a journey to find their perfect mate.

The Call, meanwhile, is a primetime format that takes a fly-on-the-wall look at the competitive world of casting. It premiered in primetime in February on Alliance Atlantis' Life Network.

Under the Lone Eagle deal, Screentime Partners has taken rights outside North America, the UK, France, Germany, Italy, Switzerland, Austria and Australia - where Lone Eagle already has deals underway.

As well as its own formats, Lone Eagle has produced three seasons of acquired formats like Popstars and Supermodels, both on Global TV Canada.

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24 Mar 2004  
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