

New chief for Lone Eagle Distribution

Having launched Canadian indie Lone Eagle's distribution division at Mipcom last October, Tom Powers has now been replaced at the helm of Lone Eagle Distribution by Christopher Geddes.

The move sees Geddes move from the production company's head of development, where he devised sponsorship packages for the likes of Unilever and L'Oreal, to head up its six-month-old distribution division. Powers is no longer with the company.

Lone Eagle's distribution division focuses primarily on distributing international programming to Canadian broadcasters and recently sold 77 hours of Fort Boyard UK to Global Television Network's specialty channel MenTV. It also sold the series and format rights to New Zealand's The Ultimate Do Up to the Alliance Atlantis channel HGTV Canada.

However, Lone Eagle president Michael Geddes this week outlined to C21 his new plan to shift from being an importer of international formats to an exporter of original formats, with sights firmly set on breaking into the US primetime game.