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Three Actors. Three Lives. One Role.
Life Network Presents the Broadcast Premiere of *The Call*
beginning Monday, February 2 at 10:30 p.m. ET

PROGRAMMING ANNOUNCEMENT

TORONTO – January 28th, 2004 – Enter the competitive world of casting and meet the players both in front and behind the camera, in the broadcast premiere of *The Call* beginning **Monday, February 2 at 10:30 p.m. ET** on Life Network. This 13-part series provides an intimate look at up-and-coming stars as they prep, audition, and wait to hear if they’ve landed that breakthrough role.

Produced by Lone Eagle Entertainment, each half-hour episode explores the compelling struggle of three actors striving to be cast in the same role in a television, film or theatre production. Viewers get a behind the scenes look at the stakes involved for each actor, the intensity of the casting room and the moment the actor gets “the call.”

“This series strips away the glitz and glamour associated with show business and exposes the world of casting where each actor experiences excitement, struggle and heartache in search of that one shot to stardom,” says Erica Benson, Vice President of Programming, Life Network and Discovery Health Channel.

“Viewers have access and will follow the process of actors in the quest of career-making roles,” says Michael Geddes, Creator and Executive Producer, *The Call*. “*The Call* finally pulls the veil back on the industry and gives due respect to the challenges actors face daily.”

Episode highlights include:

Episode 1 – Paradise Falls

Monday, February 2 at 10:30 p.m. ET

Actors Salvatore Migliore, Zaib Shaikh and Yee Jee Tso are preparing for what could be the biggest audition of their lives. Which of them will be chosen for the key role of a gay bed & breakfast owner on the second season of the Showcase drama *Paradise Falls*?

Episode 2 – The Newsroom

Monday, February 9 at 10:30 p.m. ET

Valerie Buhagiar, Carolyn Scott and Philippa Domville are shortlisted to play one of the coveted cameo comedy roles, of a surly lesbian lover, in acclaimed director Ken Finkelman’s long-awaited second season of *The Newsroom*. Can Buhagiar break the curse of indie stardom after her cult success in *Roadkill* and *Highway 61*? Can Domville break through the wall of theatre, where she’s had her only success? Can Scott find a babysitter 2 hours before the audition?

Episode 3 – Blue Murder

Monday, February 16 at 10:30 p.m. ET

The ability to play a convincing drunk lands three female actors in the running for a pivotal role in an episode of *Blue Murder's* upcoming season. But one of the young women doesn't even drink, another is best known for playing an alien in a sci-fi series, and a final curve ball in the casting process throws all bets off.

Episode 4 – Sue Thomas FBEye

Monday, March 8 at 10:30 p.m. ET

Three up-and-coming actors audition for a role in an episode of the crime drama *Sue Thomas FBEye*. Mani, Ray and Sean are all young, eager performers who see this audition as one step in a long road towards stardom.

Episode 5 – Cabaret

Monday, February 23 at 10:30 p.m. ET

Lindsay Croxall, Joanne Mendioro and Brandon Hewitt are ambitious young women who dream of Broadway. Find out what you do when your cat dies or you've prepared the wrong music, and you still have to prove yourself as a sexy Kit Kat chorus girl in the grueling song-and-dance auditions for a live-theatre production of *Cabaret?*

Episode 6 – Mutant X

Monday, March 15 at 10:30 p.m. ET

Find out who gets the call to play a part in *Mutant X* as three potential actors compete for the same role. With Less than 24 hours notice to prepare a long and complicated script, Shawn, Richard and Dusan can only hope their years of training will see them through the audition. At stake is the guest lead role in the weekly action adventure series.

Episode 7 – Surf

Monday, March 1 at 10:30 p.m. ET

Young actors Sarah Mae Spalding, Jen Mercer and Melissa Papay have a "make it or break it" opportunity in their first audition for the principal role in the pilot of *Surf*.

LONE EAGLE ENTERTAINMENT LTD. is an independent production company based in Toronto, Canada. The company was founded in 1995 by Michael Geddes to create and produce highly rated market driven television programming. Lone Eagle has produced three seasons of the smash hit series "**Popstars**," the #1 rated Canadian show for Global Television and "**Supermodels**" in association with Ford Models, N.Y. Lone Eagle has two new prime time series premiering in February 2004. "**The Call**" airs on the Life Network and "**Hooked Up**," the first Canadian produced life style dating series airs on Craig Media Inc. Through its strong relationships with companies across the globe, Lone Eagle continues to produce cutting-edge formats and programming for prime time audiences.

Life Network is an Alliance Atlantis Network. For more information on Life Network programs, please visit www.LifeNetwork.ca.



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ALLIANCE ATLANTIS COMMUNICATIONS INC.

Alliance Atlantis Communications Inc. is a leading vertically integrated broadcaster, creator and distributor of filmed entertainment. The Company's common shares are listed on the Toronto Stock Exchange - trading symbols AAC.A, AAC.B and on NASDAQ - trading symbol AACB. The Company's Web site is www.allianceatlantis.com.

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