



FOR IMMEDIATE RELEASE

LONE EAGLE ENTERTAINMENT TO SHOP HOT PRODUCTION SLATE AT MIPTV

(TORONTO – April 16, 2005) Hot on the heels of a distribution and production deal with Reveille LLC for their new primetime series “The Office Temps”, Michael Geddes, President of Lone Eagle Entertainment Ltd. and Chris Geddes, Vice President of Distribution and Development will both be attending MIPTV in Cannes with the company’s new slate of highly innovative television formats and finished programming available for acquisition.

The new formats are:

Waist Not/Want Not (26 x 30min.) is a compelling, story-driven food makeover show that offers lively analysis of our everyday food & lifestyle choices as subject’s eating habits get a reality check;

Alma Mater (10 x 60min.) pits two teams of college students in a cross-country face-off as they race against time to create the ‘Ultimate Campus Party HQ’;

The Honeymoon Is Over (6 x 60min.) whisks eight just-married couples off to a luxurious Caribbean location. Once there, the newlyweds are separated to test which of them can find their way back to each other based solely on intimate personal knowledge;

Media Circus (13 x 30min.) seeks out a group of hip teen personalities to run the rock, electronic and urban channels of a newly-created internet entertainment station;

Game On! (26 x 30 min.) celebrates ‘guy culture’ with the creation of a highly competitive, testosterone-fuelled game show series. The recently revamped format met experienced two hit seasons in its first incarnation on Global Television in Canada.

“We’re excited about the development slate we’re bringing to MIPTV this spring. Our recent deal with Reveille LLC for our format **The Office Temps** is a clear indicator of the strength and marketability of our programming, and a glimpse of what is to come from Lone Eagle,” said Michael Geddes, President.

Lone Eagle Entertainment will also be shopping its finished programs, the Gemini-nominated **Hooked Up**, a 6 x 60 min. series that whisks 10 hot guys and 10 gorgeous women to the majestic Canadian Rocky Mountains to go on a journey to find love and the perfect mate; **The Call**, a 13 x 30 min. doc series that gives viewers an intimate, behind-the-scenes look into the highly competitive world of casting as actors audition for real roles in television, film and theatre productions; and **Supermodels**, an 8 x 30 min.

series produced in association with Ford Models to find Canada's next supermodel. All three properties are available as completed series and international formats.

Lone Eagle Distribution will also be active at MIPTV, looking to expand its distribution partnerships with high-volume, highly rated international programming suitable for the Canadian broadcast market.

Lone Eagle Entertainment Ltd. is an independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept television programming. Lone Eagle has produced three seasons of the smash hit series **Popstars**, the #1 rated Canadian show and **Supermodels** in association with Ford Models, NYC, as well as its formats **Hooked Up** for Craig Broadcasting and **The Call** for Life Network. The company recently wrapped production of the primetime comedy/reality hybrid **The Office Temps**, which was produced in Canada for Global (10 x 60min.) Lone Eagle is represented by CAA.

For further information or screeners please contact:

Michael Geddes	or	Chris Geddes
President		V.P. Distribution and Development
mikeg@loneagle.net		chrisg@loneagle.net

Lone Eagle Entertainment Ltd.
26 Soho St., Suite 401
Toronto, Ontario M5T 1Z7
Tel. 416 351-9111
Fax 416 351-9666
www.loneeagle.tv

Cannes Contact Info:
Chris Geddes
Phone – 33 6 99 052 880
Booth R35.02