

**LONE EAGLE ENTERTAINMENT TO
"SEARCH FOR A SUPERMODEL"
WITH THE WORLD'S LEADING MODEL MANAGEMENT COMPANY,
FORD MODELS**

(TORONTO – Tuesday, June 5, 2001) Hot off the success of the "Popstars" television series, Lone Eagle Entertainment Ltd. is pleased to announce another reality series is in the works. Lone Eagle will partner with Ford Models New York on the new behind-the-scenes reality series "SEARCH FOR A SUPERMODEL."

The series will follow the prestigious Ford "Supermodel of the World" competition held nationally to find and promote the next generation of Canadian supermodels. Lone Eagle Entertainment has been granted exclusive access to produce this groundbreaking new series, including the backstage scoop the viewers would usually miss.

This "can't miss" series brings together major players in the entertainment industry: the Canadian reality-based television experts Lone Eagle and Ford Models, the most prestigious modeling agency in the world.

"Search for a Supermodel" is a flamboyant reality series based on the long-standing Ford Models "Supermodel of the World" competition. Viewers will tune in each week to watch the most beautiful girls in the country compete for the ultimate prize: the right to travel to the final international event and win a US\$250,000 modeling contract with Ford Models, New York.

The series will consist of 8 half-hour primetime episodes that will air on Global Television Fall/Winter 2001. The show will travel across the country for a national open call. Eventually the thousands of modeling hopefuls who apply will be whittled down to 50 finalists, who will be flown to Toronto to compete in an intensive, three-day modeling school. Cuts will be made in each episode.

Earlier this year, Lone Eagle Entertainment scored big with its production of "Popstars," a series that consistently delivered number one ratings in its timeslot.

"Each of our shows has had its own unique appeal and this one has the added bonus and credibility of the Ford Modeling Agency," said Michael Geddes, President of Lone Eagle Entertainment and Executive Producer of "Popstars" and "Search for a Supermodel." "We're thrilled to have the opportunity to make a local girl's dream come true. The chance to be discovered by Ford Models is a once in a lifetime opportunity."

Global Quote

"Ford Models has always represented the most beautiful and trend-setting talents in the world," says Katie Ford, CEO of Ford Models. "Search for a Supermodel" gives viewers the perfect glimpse behind the scenes of the glamour of the modeling world."

“The “Supermodel of the World” competition has been conducted with great success in identifying and promoting the next generation of supermodels for the past twenty years,” said Cathy Gould, Director of Events, Ford Models. “The behind-the-scenes craziness will make a great television show, and Lone Eagle is a terrific partner to produce this show.”

Lone Eagle Entertainment Ltd. is a Toronto-based production company that creates and produces highly rated, market driven programming.

CanWest Global Communications Corp. is an international media company. CanWest owns, operates and/or holds substantial interests in conventional television and specialty cable channels in Canada, New Zealand, Australia, Ireland and the United Kingdom. The company’s program production and distribution division and interactive media division operates in several countries throughout the world.

Ford Models was founded in 1946 by Eileen and Jerry Ford. The agency has played a major role in the shaping of the global industry of beauty and fashion photography. Ford represents many of the world’s top fashion models including Stephanie Seymour, Christie Brinkley, Vendela, Rachel Hunter, Jerry Hall and Veronica Webb.

For further information on “Search for a Supermodel” please contact:

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