

## **Fox Reality lines up foreign imports**

The recently launched Fox Reality channel has picked up a glut of programmes from around the globe, including original series from the UK, Canada and Australia and various remade US formats.

The new slate of shows comprises two UK series: The Villa from Target Entertainment and World of Stupid from Bullseye Entertainment. Alongside these is The Call from Canada's Lone Eagle Entertainment and Renovation Rescue from Australia's Southern Star International.

Additions to the Fox Reality schedule that give its audience a glimpse of how US formats get made overseas include three Fox World properties: Joe Millionaire, made for the UK; Temptation Island, for Australia and the UK; and Playing It Straight, for Australia. Target's Million Pound Hoax is also on the list.

"Every one of these new series is a strong example of compelling reality television likely to satisfy our early fans' growing interest in how reality television is made in other parts of the world," said Fox Reality coo and gm David Lyle.

He added that the mix of never-before-seen unscripted series from abroad and international series based on hit US formats was something that would have wide appeal for Fox Reality viewers.

"Our audience responds to human drama whether it takes place among Americans cavorting around a Honduran resort, Brits living it up on the Costa del Sol and – coming soon – New Zealanders racing about on a remote Pacific Island," he said.

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