

Lone Eagle ups reality efforts

Lone Eagle, the Canadian production outfit behind a slew of reality series, has sold a further fly-on-the-wall format to Alliance Atlantis' Life Network, and is looking to cash in on the rights for the project internationally.

The Call (13x60') takes a look behind the scenes at the world of the casting couch, and follows three wannabe actors as they go along the shaky road of auditioning for the dream role.

The show is being promoted as part of Lone Eagle's existing reality package alongside Hooked Up, the Craig Media-commissioned reality dating series.

Tom Powers, Lone Eagle's vp of business development, said: "We have been receiving a tremendous response from international markets for both of these series and we anticipate making several announcements in the near future on the acquisition of both ready made broadcast and format rights."

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30 Jan 2004
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