

Comedy Network swoops on Lone Eagle format

Lone Eagle, one of Canada's few players in the international reality/formats business, is gearing up to roll out You Bet Your Ass (24x30'), a new comedy game show format commissioned by The Comedy Network Canada.

The series, slated to premiere on January 13 at 19.30, is billed as a pop-culture trivia show. The producers claimed that it is "the first of its kind," a game show that blends casino blackjack with pop-culture trivia questions in cheeky categories like Celebrity Suicides, Box Office Bombs and Sexual Dysfunctions.

Presenters Stewart Francis and Sitara Hewitt interact with contestants as they put it all on the line for the chance to 'bet their ass' and risk it all for cash prizes.

While shopping the finished series internationally, Lone Eagle will also be at Natpe in Las Vegas at the end of the month to promote the show as a format.

Jenn Kuzmyk
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