



**FOR IMMEDIATE RELEASE**

**MICHAEL GEDDES, PRESIDENT OF LONE EAGLE ENTERTAINMENT LTD. AWARDED BANFF WORLD TELEVISION FESTIVAL 2005 LIONS GATE/MAPLE PICTURES INNOVATIVE PRODUCER AWARD**

**(TORONTO – June 8, 2005)** Lone Eagle Entertainment Ltd. is pleased to announce that Michael Geddes, company founder and President, has won the 2005 Lions Gate/Maple Pictures Innovative Producer Award, presented in conjunction with the Banff World Television Festival. This prestigious award celebrates innovation and entrepreneurial excellence in the Canadian television industry. Michael is being recognized for his visionary work in reality television. The award will be presented during the Banff Festival Awards Lunch on Monday, June 13.

"I am thrilled and honoured to accept this award from such a prestigious festival. As everyone knows, the television business is one of risks, challenges, and rewards. I am very appreciative of this award, and the many talented people I've had the pleasure to work with along the way. I am pleased to accept this from such exciting companies as Lions Gate and Maple Pictures," said Michael Geddes.

Michael brought Canada three seasons of the hit show **Popstars**, a huge ratings giant and launching pad for the shows to follow behind it. The success of the Popstars format led to Lone Eagle Music joining hands with Universal Music to produce and then see the release of the **Sugar Jones** and **Velvet Empire** albums, which made their way up the charts to platinum and gold status, respectively, a feat not easily accomplished in the Canadian music industry.

With trailblazing projects such as **Supermodels** and Popstars under his belt, Michael began to look beyond production and expanded Lone Eagle by incorporating a distribution arm that has seen the international sales of his creations **Hooked Up** and **The Call**, as well as domestic distribution sales for Canadian networks. Michael's expertise has garnered him recognition throughout Canada and internationally for being at the forefront of the reality genre, and his company is well recognized for its visionary programming.

**Lone Eagle Entertainment Ltd.** is an independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept television programming. Lone Eagle has produced the smash hit series **Popstars**, the #1 rated Canadian series for three seasons, and **Supermodels** in association with Ford Models, NYC, as well as its formats **Hooked Up** for Craig Broadcasting and **The Call** for Life Network. The company recently wrapped production of the primetime comedy/reality hybrid **The Office Temps**, which was produced in Canada for Global (10 x 60min.) The worldwide format rights for **The Office Temps** are represented by Reveille LLC. Lone Eagle is represented by CAA.

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