

FOR IMMEDIATE RELEASE:

**Game On! – “Championship Episode” airing on Global Network Sunday March 12, 2000 at 4:00 pm – Canada’s only adult game show – a proven ratings winner!**

(Toronto, March 7, 2000) **Game On!** has proven to be a solid ratings winner on Global Television. We are now approaching the season finale episode of **Game On!** and are very excited about this episode. The final championship episode of **Game On!** is scheduled to air in the Pacific, Mountain, Central and Atlantic zones on Sunday March 12, 2000 at 4:00 pm.

The top three contestants over the season will return to battle it out in “the pine paneled palace”. This episode proves to be very exciting with fabulous prizes being awarded. **Game On!** is consistently achieving a 2+ ratings, which has never been attained in a game show genre.

**Game On!** moves to repeats on CTV Sportsnet for May 2000 where it airs 3 x per week against a late fringe audience 12:00 am Friday and Saturday evenings. Last season **Game On!** successfully generated further reach on Sportsnet against a “destination” viewer audience of late night sports fans.

Tune in to the final championship episode of **Game On!** guaranteed to take the world of sports trivia and translate it into a fast, funny, slightly irreverent ½ hour that creates a world where “Wayne’s World meets the Sports World”.

**Game On!** is a confirmed go for season 3 shooting in September 2000, a new season of 26 episodes.

**Game On!** is produced and distributed by Lone Eagle Entertainment Ltd. For further information please contact:

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