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**LONE EAGLE ENTERTAINMENT SELLS
TWO SEASONS OF 'GAME ON!' TO GAMETV.**

(TORONTO, Canada – November 1, 2007) Lone Eagle Entertainment Ltd. is proud to announce the sale of its classic game show 'Game On!' to GameTV.

'Game On!' is a fast-paced, sports-themed trivia game show, catering to the 18-34 male demographic. 'Game On!' celebrates men and 'guy culture' in a highly competitive and combative environment. The series was originally broadcast on Global Television and aired its second season on CTV Sportsnet at great numbers.

“'Game On!' had a cult following in Canada and we expect GameTV to bring back the legion of existing fans and introduce new fans to the very addictive sports trivia brand”, states Michael Geddes, President of Lone Eagle Entertainment.

Promoted with the tag line, “Winners Wanted.”, GameTV is a re-branding of Insight Sports' Casino and Gaming Television Canada digital channel which was originally launched in October 2005.

'Game On!' was acquired by GameTV as part of the re-branding effort for the channel.

Lone Eagle Entertainment Ltd. is a leading independent production company based in Toronto, Canada. The company was founded in 1994 by Michael Geddes to produce high concept television programming. Lone Eagle produced the smash hit series Popstars, the #1 rated Canadian series for three seasons, and Supermodels in association with Ford Models, NYC, as well as its formats Hooked Up for Craig Broadcasting and The Call for Life Network. The company also produced the primetime comedy/reality hybrid The Office Temps, for Global (10 x 60min.) The worldwide format rights for The Office Temps are represented by Reveille LLC. A leading producer of game shows, the company has produced two hit seasons of the game show You Bet Your Ass for the Comedy Network and looks forward to continued success with its ongoing Inside the Box game show format for TVtropolis. Lone Eagle is represented by William Morris Agency.

Insight Sports Ltd. is a leading sports media and entertainment company which creates and distributes sports and entertainment content across multiple platforms, including broadcast television, DVD, on-line, mobile, in-arena and video on-demand.

Insight Sports operates three specialty television networks: GOLTV Canada (www.goltv.ca), a 24-hour soccer network; WFN: World Fishing Network (www.wfn.tv), North America's only network devoted entirely to fishing; and GameTV (www.igametv.com), the only Canadian television network that gives viewers a chance to win great prizes every day, simply by tuning in. The company owns and operates the Grand Slam of Curling, the most prestigious events on the World Curling Tour and Ford Major League Gaming Canada (www.mlqcanada.com), an affiliate of Major League Gaming and the largest organized league and international sanctioning body for professional video gaming. Insight Sports also manages Wayne Gretzky's official website, www.gretzky.com and holds a significant interest in the NHL Network (www.nhlnetwork.ca), a 24-hour hockey channel.

Aquila Productions Inc., a leader in sports television production, is a wholly owned subsidiary of Insight Sports. Based in Toronto, the principal shareholders of Insight Sports include Larry Tanenbaum (Kilmer Enterprises Inc., a subsidiary of Kilmer Van Nostrand Co. Limited) and MWI & Partners. For more information see www.insightsports.com.

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