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“HOOKED UP” SCORES GEMINI NOMINATION

(TORONTO- October 29, 2004) Lone Eagle Entertainment Ltd. and Co-producer Nomadic Pictures are proud to announce that **Hooked Up**, the real life dating relationship series, received a Gemini nomination in the “Best Reality Based Entertainment Program or Series” category. This marks the second year that reality-based programming has been recognized by the Academy of Canadian Cinema and Television, and the second consecutive nomination for Lone Eagle Entertainment. Last year the company was nominated in two categories for its hit reality series **“Popstars - The One”**. **Hooked Up** aired on the Craig Media networks TORONTO 1 and The A-Channel.

Directed by Joseph Blasioli and produced by Maria Pimentel, Tom Powers, Chad Oakes and Michael Frislev, **Hooked Up** focuses on real life dating situations and the drama of finding a soul mate. The show depicts the journey of love, betrayal and the intimate affairs of 20 singles as they set out to find true love in Canada’s Rocky Mountains.

“We are thrilled that Hooked Up has been nominated for a Gemini award. A great team has been involved in making **Hooked Up** a sexy, fun and compelling prime time series and this nomination is a tribute to their fantastic talents,” said Michael Geddes, Executive Producer, and creator of the series.

Barbara Williams, Vice President and General Manager, TORONTO 1 said: “We are proud to be Lone Eagle’s broadcast partner in such an innovative and compelling series. Lone Eagle continues to bring quality entertainment programming to Canadian audiences and we’re delighted to see their talents recognized with this nomination.”

The awards will be handed out when the Academy of Canadian Cinema & Television holds its 19th Annual Gemini Awards gala event. Celebrating outstanding achievement in Canadian English television, the Gemini Awards will be presented from the Metro Toronto Convention Centre, broadcast on CBC Television, December 13, 2004 beginning at 8:00 PM.

Lone Eagle Entertainment Ltd. (“Lone Eagle”) is an independent production company based in Toronto. The company was founded in 1994 by Michael Geddes to produce innovative market-driven television. A leading producer of prime time television, Lone Eagle continues to build its reputation for producing high concept shows that are ratings winners.

Nomadic Pictures is a Calgary based production company which has specialized in feature films and cable features. Founded in 1996 by Michael Frislev and Chad Oakes, Nomadic Pictures has produced such features as “Hugo Pool” starring Sean Penn and Robert Downey Jr. and “The Incredible Mrs. Ritchie” starring Gena Rowlands, Kevin Zegers and James Caan.

TORONTO 1 and the A-Channels is owned and operated by Craig Media Inc., Canada’s largest privately held television broadcasting company with a history of more than 50 years in the Canadian broadcast industry.

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